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Steve Jobs

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Steve Jobs

Steve Jobs is one of the celebrated leaders in the United States, especially in the technology field. He was born in 1955 in California and raised by Paul and Clara. In 1961, the family moved from San Francisco to Mountain View, an area interested in electronics (Dylla, 2020). Since childhood, Jobs wished to do things on his own and showed passion. He spent most of the time at Hewlett-Packard, an electronic manufacturer in the neighborhood. In here he saw the first computer at twelve years, and having seen engineers work in the workshop; he knew electronics was his line of work. He left high school in 1972 and joined Reed College in Oregon. After a short while, he dropped out of school and moved to India, where he met Steve Wozniak, trying to make a tiny machine. Later in 1976, they decided to start a company, naming it Apple Company as they had spent that day picking apples. They aimed to develop personal computers so that more people would access them. Steve Jobs is, therefore, famous for starting the Apple Company with a friend.

Jobs died in October 2011, but he is remembered to date due to his contribution to society. Jobs simplified technology by making it simple and have a clean design (Abraham, 2014). Before he came up with the idea of personal computers, people relied on computers that were so big that they would fill a room. It was also expensive, so only a few used it. His ideas made society a better place, as people use technology to make their lives and work easy. Jobs also protected the environment by lowering the number of trees cut across the globe. He came up with the iPad, which allows the reading of scripts. It reduced the printing of scripts, like in film production that demands a lot of scripts. It is said that before the invention, 10 000 pages were printed every two weeks in film production but today, no paperwork is needed, therefore saving many trees. Moreover, Jobs played a role in making society members experts in technology.

Through the tools he developed, people research, learn and apply the knowledge to solve the day-to-day challenges, which was not the case before. It has, therefore, become easy for people to look for information needed to make life easier.

I feel that Job's leadership skills were topnotch that modern leaders should copy. He was focused, evident when he returned to Apple Company in 1997 (Abraham, 2014). The company was changing, as many products were being experimented with. He was advised to address the customers' issue but claimed that product development was the goal and should be followed. He showed focus, by eliminating any distractions that would affect the attainment of the expected outcome. Simplicity was the other leadership skill; in that, he conquered the expected and not allowing the complexity of the issues affect goals. Jobs also took responsibility for the actions in the company, which is a good leadership skill. He was controlling, but the aim was not to intimidate the workers but to offer perfect products. Notably, he made the workers enjoy working with a control freak, as he would draw all attention to making products that meet the buyers' needs claiming this would earn profits.

I feel that modern leaders need to operate like Jobs because I relate with his passion. He controlled the workers to ensure the expected outcome is attained. With high technology today, leaders need to work like Jobs; otherwise, the considerable money invested in purchasing and maintaining technology tools would not be earned back. When a leader yearns for perfect outcomes, employees are motivated to cooperate than when the leader is not hardworking. For that reason, Jobs ensured perfect functioning by using face-to-face communication. With this, chances of conflicts, duplication, or omission of work, among others, are rare. Jobs is dead but his work at Apple Company is still evident, and most of his ideas are applied to date. It means the workers and leaders see the value and reliability of their thoughts. Therefore, I feel that if all

leaders became like Steve Jobs, more companies would survive in the competitive market, and further innovations would be done.

References

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